

Dr. Cornelius Baur, Managing Partner



Cornelius Baur (born 1962) has led McKinsey & Company's German and Austrian office as Managing Partner since January 2014. During this period, the firm achieved strong growth in both countries and introduced numerous innovations in client service.

His career as a McKinsey consultant began in Munich in 1990 and took him to the United States (New York, Boston, Cleveland). After returning to Munich, he was elected Partner of the firm in 1996 and Senior Partner in 2001.

Before joining McKinsey, he completed an apprenticeship in industrial management at Siemens and then studied business administration at the Ludwig-Maximilians-Universität (LMU) in Munich, earning a doctorate with his dissertation on strategic decisions in the automotive industry.

Baur primarily advises industrial clients, focusing on global strategies for automakers and suppliers, electronics manufacturers, and engineering and machinery companies. Prior to becoming Managing Partner of the German and Austrian office, he served as leader of the European Operations Practice. This practice focuses on process optimization at clients in a wide range of industries. With approaches such as model factories and software-supported solutions, the Operations Practice has earned a reputation as a pioneer in innovative consulting.

Baur serves on the firm's global operating committee (Partnership Service Team, PST). Born in Munich, he is married and has three children.